



# Executive Summary

Riverwalk  
Riverside Pky, Rome, Georgia, 30161  
Rings: 3, 5, 10 mile radii

Latitude: 34.26215  
Longitude: -85.17027

	3 miles	5 miles	10 miles
<b>Population</b>			
2000 Population	30,586	55,079	81,532
2010 Population	29,849	58,163	87,227
2014 Population	30,193	58,559	87,582
2019 Population	30,398	58,794	87,809
2000-2010 Annual Rate	-0.24%	0.55%	0.68%
2010-2014 Annual Rate	0.27%	0.16%	0.10%
2014-2019 Annual Rate	0.14%	0.08%	0.05%
2014 Male Population	47.3%	48.0%	48.5%
2014 Female Population	52.7%	52.0%	51.5%
2014 Median Age	34.4	35.8	37.4

In the identified area, the current year population is 87,582. In 2010, the Census count in the area was 87,227. The rate of change since 2010 was 0.10% annually. The five-year projection for the population in the area is 87,809 representing a change of 0.05% annually from 2014 to 2019. Currently, the population is 48.5% male and 51.5% female.

### Median Age

The median age in this area is 34.4, compared to U.S. median age of 37.7.

### Race and Ethnicity

2014 White Alone	54.9%	64.7%	73.3%
2014 Black Alone	31.3%	21.7%	15.9%
2014 American Indian/Alaska Native Alone	0.6%	0.5%	0.4%
2014 Asian Alone	0.8%	1.4%	1.4%
2014 Pacific Islander Alone	0.3%	0.2%	0.1%
2014 Other Race	9.8%	8.9%	6.6%
2014 Two or More Races	2.4%	2.6%	2.2%
2014 Hispanic Origin (Any Race)	15.9%	15.2%	11.5%

Persons of Hispanic origin represent 11.5% of the population in the identified area compared to 17.5% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 55.1 in the identified area, compared to 62.6 for the U.S. as a whole.

### Households

2000 Households	11,246	20,645	30,609
2010 Households	10,990	21,541	32,443
2014 Total Households	11,058	21,591	32,478
2019 Total Households	11,111	21,636	32,512
2000-2010 Annual Rate	-0.23%	0.43%	0.58%
2010-2014 Annual Rate	0.15%	0.05%	0.03%
2014-2019 Annual Rate	0.10%	0.04%	0.02%
2014 Average Household Size	2.47	2.55	2.58

The household count in this area has changed from 32,443 in 2010 to 32,478 in the current year, a change of 0.03% annually. The five-year projection of households is 32,512, a change of 0.02% annually from the current year total. Average household size is currently 2.58, compared to 2.58 in the year 2010. The number of families in the current year is 22,160 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



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<b>Median Household Income</b>			
2014 Median Household Income	\$29,082	\$34,836	\$37,809
2019 Median Household Income	\$35,234	\$40,392	\$44,294
2014-2019 Annual Rate	3.91%	3.00%	3.22%
<b>Average Household Income</b>			
2014 Average Household Income	\$45,533	\$50,319	\$52,823
2019 Average Household Income	\$53,057	\$58,575	\$61,213
2014-2019 Annual Rate	3.11%	3.09%	2.99%
<b>Per Capita Income</b>			
2014 Per Capita Income	\$17,851	\$19,338	\$20,098
2019 Per Capita Income	\$20,575	\$22,340	\$23,161
2014-2019 Annual Rate	2.88%	2.93%	2.88%

Current median household income is \$37,809 in the area, compared to \$52,076 for all U.S. households. Median household income is projected to be \$44,294 in five years, compared to \$59,599 for all U.S. households

Current average household income is \$52,823 in this area, compared to \$72,809 for all U.S. households. Average household income is projected to be \$61,213 in five years, compared to \$83,937 for all U.S. households

Current per capita income is \$20,098 in the area, compared to the U.S. per capita income of \$27,871. The per capita income is projected to be \$23,161 in five years, compared to \$32,168 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	12,385	22,279	32,920
2000 Owner Occupied Housing Units	5,863	12,434	19,884
2000 Renter Occupied Housing Units	5,383	8,211	10,726
2000 Vacant Housing Units	1,139	1,634	2,310
2010 Total Housing Units	12,854	24,425	36,612
2010 Owner Occupied Housing Units	5,127	11,881	19,992
2010 Renter Occupied Housing Units	5,863	9,660	12,451
2010 Vacant Housing Units	1,864	2,884	4,169
2014 Total Housing Units	12,979	24,627	36,887
2014 Owner Occupied Housing Units	4,926	11,361	19,205
2014 Renter Occupied Housing Units	6,132	10,230	13,273
2014 Vacant Housing Units	1,921	3,036	4,409
2019 Total Housing Units	13,073	24,798	37,129
2019 Owner Occupied Housing Units	4,967	11,362	19,197
2019 Renter Occupied Housing Units	6,144	10,273	13,315
2019 Vacant Housing Units	1,962	3,162	4,617

Currently, 52.1% of the 36,887 housing units in the area are owner occupied; 36.0%, renter occupied; and 12.0% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.6% are vacant. In 2010, there were 36,612 housing units in the area - 54.6% owner occupied, 34.0% renter occupied, and 11.4% vacant. The annual rate of change in housing units since 2010 is 0.33%. Median home value in the area is \$170,387, compared to a median home value of \$190,791 for the U.S. In five years, median value is projected to change by 5.46% annually to \$222,243.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.