



# Executive Summary

Midtown Crossing  
 30161, Rome, Georgia  
 Rings: 3, 5, 10 mile radii

Latitude: 34.26414  
 Longitude: -85.18731

	3 mile	5 mile	10 mile
<b>Population</b>			
2000 Population	32,191	53,845	80,948
2010 Population	32,884	56,681	86,422
2014 Population	33,232	57,147	86,762
2019 Population	33,419	57,431	86,977
2000-2010 Annual Rate	0.21%	0.51%	0.66%
2010-2014 Annual Rate	0.25%	0.19%	0.09%
2014-2019 Annual Rate	0.11%	0.10%	0.05%
2014 Male Population	47.5%	47.9%	48.4%
2014 Female Population	52.5%	52.1%	51.6%
2014 Median Age	32.5	35.6	37.4

In the identified area, the current year population is 86,762. In 2010, the Census count in the area was 86,422. The rate of change since 2010 was 0.09% annually. The five-year projection for the population in the area is 86,977 representing a change of 0.05% annually from 2014 to 2019. Currently, the population is 48.4% male and 51.6% female.

### Median Age

The median age in this area is 32.5, compared to U.S. median age of 37.7.

### Race and Ethnicity

2014 White Alone	53.7%	63.9%	73.2%
2014 Black Alone	29.0%	22.1%	16.0%
2014 American Indian/Alaska Native Alone	0.6%	0.5%	0.4%
2014 Asian Alone	1.1%	1.5%	1.4%
2014 Pacific Islander Alone	0.3%	0.2%	0.1%
2014 Other Race	12.5%	9.2%	6.6%
2014 Two or More Races	2.8%	2.6%	2.2%
2014 Hispanic Origin (Any Race)	20.4%	15.6%	11.6%

Persons of Hispanic origin represent 11.6% of the population in the identified area compared to 17.5% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 55.3 in the identified area, compared to 62.6 for the U.S. as a whole.

### Households

2000 Households	11,810	20,239	30,400
2010 Households	11,788	21,062	32,161
2014 Total Households	11,824	21,137	32,191
2019 Total Households	11,853	21,200	32,220
2000-2010 Annual Rate	-0.02%	0.40%	0.56%
2010-2014 Annual Rate	0.07%	0.08%	0.02%
2014-2019 Annual Rate	0.05%	0.06%	0.02%
2014 Average Household Size	2.58	2.54	2.58

The household count in this area has changed from 32,161 in 2010 to 32,191 in the current year, a change of 0.02% annually. The five-year projection of households is 32,220, a change of 0.02% annually from the current year total. Average household size is currently 2.58, compared to 2.58 in the year 2010. The number of families in the current year is 21,929 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



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<b>Median Household Income</b>			
2014 Median Household Income	\$28,939	\$34,364	\$37,770
2019 Median Household Income	\$34,599	\$40,039	\$44,213
2014-2019 Annual Rate	3.64%	3.10%	3.20%
<b>Average Household Income</b>			
2014 Average Household Income	\$43,592	\$49,916	\$52,803
2019 Average Household Income	\$50,778	\$58,175	\$61,166
2014-2019 Annual Rate	3.10%	3.11%	2.98%
<b>Per Capita Income</b>			
2014 Per Capita Income	\$16,525	\$19,229	\$20,106
2019 Per Capita Income	\$19,057	\$22,237	\$23,158
2014-2019 Annual Rate	2.89%	2.95%	2.87%

Current median household income is \$37,770 in the area, compared to \$52,076 for all U.S. households. Median household income is projected to be \$44,213 in five years, compared to \$59,599 for all U.S. households

Current average household income is \$52,803 in this area, compared to \$72,809 for all U.S. households. Average household income is projected to be \$61,166 in five years, compared to \$83,937 for all U.S. households

Current per capita income is \$20,106 in the area, compared to the U.S. per capita income of \$27,871. The per capita income is projected to be \$23,158 in five years, compared to \$32,168 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	12,983	21,831	32,695
2000 Owner Occupied Housing Units	6,136	12,073	19,718
2000 Renter Occupied Housing Units	5,675	8,166	10,682
2000 Vacant Housing Units	1,172	1,592	2,295
2010 Total Housing Units	13,643	23,849	36,295
2010 Owner Occupied Housing Units	5,360	11,464	19,774
2010 Renter Occupied Housing Units	6,428	9,598	12,387
2010 Vacant Housing Units	1,855	2,787	4,134
2014 Total Housing Units	13,805	24,051	36,570
2014 Owner Occupied Housing Units	5,076	10,970	18,988
2014 Renter Occupied Housing Units	6,748	10,167	13,203
2014 Vacant Housing Units	1,981	2,914	4,379
2019 Total Housing Units	13,926	24,223	36,802
2019 Owner Occupied Housing Units	5,086	10,986	18,976
2019 Renter Occupied Housing Units	6,767	10,214	13,244
2019 Vacant Housing Units	2,073	3,023	4,582

Currently, 51.9% of the 36,570 housing units in the area are owner occupied; 36.1%, renter occupied; and 12.0% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.6% are vacant. In 2010, there were 36,295 housing units in the area - 54.5% owner occupied, 34.1% renter occupied, and 11.4% vacant. The annual rate of change in housing units since 2010 is 0.34%. Median home value in the area is \$171,381, compared to a median home value of \$190,791 for the U.S. In five years, median value is projected to change by 5.45% annually to \$223,466.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.