



Executive Summary

Main Street Commons
 30121, Cartersville, Georgia
 Rings: 3, 5, 10 mile radii

Latitude: 34.17487
 Longitude: -84.77977

	3 mile	5 mile	10 mile
Population			
2000 Population	17,414	29,639	76,750
2010 Population	22,441	39,322	104,964
2014 Population	22,923	40,090	107,166
2019 Population	23,232	42,949	116,895
2000-2010 Annual Rate	2.57%	2.87%	3.18%
2010-2014 Annual Rate	0.50%	0.46%	0.49%
2014-2019 Annual Rate	0.27%	1.39%	1.75%
2014 Male Population	48.3%	48.6%	49.4%
2014 Female Population	51.7%	51.4%	50.6%
2014 Median Age	35.3	36.0	37.1

In the identified area, the current year population is 107,166. In 2010, the Census count in the area was 104,964. The rate of change since 2010 was 0.49% annually. The five-year projection for the population in the area is 116,895 representing a change of 1.75% annually from 2014 to 2019. Currently, the population is 49.4% male and 50.6% female.

Median Age

The median age in this area is 35.3, compared to U.S. median age of 37.7.

Race and Ethnicity

2014 White Alone	69.3%	73.0%	80.5%
2014 Black Alone	18.4%	15.8%	10.9%
2014 American Indian/Alaska Native Alone	0.4%	0.4%	0.3%
2014 Asian Alone	1.4%	1.3%	1.2%
2014 Pacific Islander Alone	0.2%	0.1%	0.1%
2014 Other Race	7.3%	6.6%	4.5%
2014 Two or More Races	3.1%	2.8%	2.5%
2014 Hispanic Origin (Any Race)	14.2%	12.6%	9.4%

Persons of Hispanic origin represent 9.4% of the population in the identified area compared to 17.5% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 45.2 in the identified area, compared to 62.6 for the U.S. as a whole.

Households

2000 Households	6,445	10,941	27,430
2010 Households	8,316	14,657	37,344
2014 Total Households	8,486	14,935	38,094
2019 Total Households	8,597	15,956	41,436
2000-2010 Annual Rate	2.58%	2.97%	3.13%
2010-2014 Annual Rate	0.48%	0.44%	0.47%
2014-2019 Annual Rate	0.26%	1.33%	1.70%
2014 Average Household Size	2.61	2.62	2.79

The household count in this area has changed from 37,344 in 2010 to 38,094 in the current year, a change of 0.47% annually. The five-year projection of households is 41,436, a change of 1.70% annually from the current year total. Average household size is currently 2.79, compared to 2.78 in the year 2010. The number of families in the current year is 28,248 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



Executive Summary

Main Street Commons
30121, Cartersville, Georgia
Rings: 3, 5, 10 mile radii

Latitude: 34.17487
Longitude: -84.77977

	3 mile	5 mile	10 mile
Median Household Income			
2014 Median Household Income	\$38,940	\$42,112	\$52,221
2019 Median Household Income	\$47,207	\$51,112	\$60,889
2014-2019 Annual Rate	3.93%	3.95%	3.12%
Average Household Income			
2014 Average Household Income	\$54,771	\$56,737	\$66,381
2019 Average Household Income	\$62,868	\$65,255	\$76,159
2014-2019 Annual Rate	2.80%	2.84%	2.79%
Per Capita Income			
2014 Per Capita Income	\$20,810	\$21,291	\$23,656
2019 Per Capita Income	\$23,716	\$24,311	\$27,017
2014-2019 Annual Rate	2.65%	2.69%	2.69%

Current median household income is \$52,221 in the area, compared to \$52,076 for all U.S. households. Median household income is projected to be \$60,889 in five years, compared to \$59,599 for all U.S. households

Current average household income is \$66,381 in this area, compared to \$72,809 for all U.S. households. Average household income is projected to be \$76,159 in five years, compared to \$83,937 for all U.S. households

Current per capita income is \$23,656 in the area, compared to the U.S. per capita income of \$27,871. The per capita income is projected to be \$27,017 in five years, compared to \$32,168 for all U.S. households

Housing			
2000 Total Housing Units	6,762	11,547	28,817
2000 Owner Occupied Housing Units	3,973	7,246	20,857
2000 Renter Occupied Housing Units	2,473	3,695	6,573
2000 Vacant Housing Units	316	606	1,387
2010 Total Housing Units	9,382	16,524	41,266
2010 Owner Occupied Housing Units	4,254	8,335	26,737
2010 Renter Occupied Housing Units	4,062	6,322	10,607
2010 Vacant Housing Units	1,066	1,867	3,922
2014 Total Housing Units	9,529	16,764	41,895
2014 Owner Occupied Housing Units	4,091	8,073	26,320
2014 Renter Occupied Housing Units	4,395	6,862	11,774
2014 Vacant Housing Units	1,043	1,829	3,801
2019 Total Housing Units	9,850	18,290	46,364
2019 Owner Occupied Housing Units	4,074	8,754	28,881
2019 Renter Occupied Housing Units	4,523	7,201	12,555
2019 Vacant Housing Units	1,253	2,334	4,928

Currently, 62.8% of the 41,895 housing units in the area are owner occupied; 28.1%, renter occupied; and 9.1% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.6% are vacant. In 2010, there were 41,266 housing units in the area - 64.8% owner occupied, 25.7% renter occupied, and 9.5% vacant. The annual rate of change in housing units since 2010 is 0.67%. Median home value in the area is \$137,103, compared to a median home value of \$190,791 for the U.S. In five years, median value is projected to change by 4.89% annually to \$174,051.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

February 25, 2015